

# YEAR-END STATEMENT

FILIPPO DAINESE, CEO

2025 was a quiet year—at least on the surface. In reality, it was one of the most important years in our company's history.

It was not a year designed to impress from the outside, but one built to last—one meant to stand as a monument more enduring than bronze. A year spent working with extreme discipline on the hidden mechanics of our craft, fully aware that without solid foundations, real growth simply does not exist.

With Dubleklik Global, we continued to work with structured clients, strengthening internal processes and stabilizing workflows. At the same time, it became clear that true growth required a broader vision and the ability to speak to a more diverse market, with a wider offering and a more direct approach.

This is how Dubleklik Italia was born.

A project designed for SMEs, local clients, and businesses in need of a concrete, present, and reliable partner. Throughout 2025, we built the brand, began structuring our social presence, and invested in sales campaigns. It was a year of testing, planning, and fine-tuning: we defined the commercial approach, funnels, and sales strategies that will become the real engine of our expansion in 2026.

At the same time, we reorganized the company structure, allocating new resources to Dubleklik Italia while making Dubleklik Global more stable and predictable. This allowed us to work more effectively, with greater internal clarity and a stronger medium- to long-term vision.

2025 was also the year in which we set a major objective for our collective future: in 2026, our focus will be on increasingly internalizing our work, reducing external dependencies, and expanding the team with new operational roles. All of this with the goal of becoming increasingly qualified professionals—resilient and difficult to challenge in a competitive landscape.

For this very reason, in parallel, we launched a new venture this year that represents a fundamental milestone for us: BytedMinds.

Starting in July, we began searching for the first talents, with the clear intention of internally incubating a software house, investing capital into it, and growing it as an integral part of the group. In September, the company was officially incorporated in the United Kingdom. Today, BytedMinds is 94% owned by the holding, with the remaining 6% distributed among the operational founders: one CAIO and two COOs, who will lead the AI division and full-stack development respectively, and who will have the opportunity to increase their equity participation over time.

Despite its young age, BytedMinds has already closed its first major contracts and has multiple opportunities in progress, set to be finalized in the early months of 2026. This is a result that confirms both the strength of the vision and the potential of the structure we are building.

Throughout the year, we also allocated a significant portion of the budget to corporate welfare, focusing in particular on the renovation of our offices—a project that will continue in 2026 to better welcome new team members. For us, the workplace is an integral part of company culture: not merely a container for minds, but the temple of our collaborators.

Finally, 2025 was also a year of difficult decisions. We officially said goodbye to ONEAM as a product-based venture and as an independent creative studio. It was a project that had been at a standstill for some time. Its technologies, people, and clients have been integrated into Dubleclik Global, strengthening it and allowing us to concentrate our energy and focus on what has the greatest impact today: Dubleclik Global, Dubleclik Italia, and BytedMinds.

It is remarkable to say—and even more so to truly believe—but we have genuinely transitioned from a small entrepreneurial structure into a steadily growing organization. Not only by increasing the group's revenue, but above all by giving ourselves the opportunity to build something bigger, stronger, and more ambitious.

2025 was not a finish line—it was a launchpad.

It was the moment we decided to aim higher and commit to doing so consistently, for the future as well.



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